

**Falmouth Running Club
March Monthly Meetings
March 12, 2024**

- Call to Order at 7:02pm

Attendees: Jack Afarian, Kathy MacDonald, Chris Langlais, Joe Sennott, Tasha Whited, Mike Norton, Dori Gray, Diana Clark

- **Acceptance of February Meeting Minutes**

Motion made to accept February meeting minutes, Chris moves & Jack seconds. All in favor – February minutes are accepted.

- Member Open Comments (5 minutes)

N/A

- **Officer Reports –**

Jack – membership is at 338. Club is all good

Ron -

Chris – We have 3 accounts (business, money market, cd) with a total of \$220k. Net income is \$30k for 2024. February has not been reconciled yet. February had \$15k go out but \$19k came in for a \$4k net profit which brings total to \$224k.

Kathy – nothing to report

- **On-Going Business**

- Seagull 6 Race Update – Mike Norton

Everything is going well. Jack will man the water stop and he has enough helpers. Mike does not need to set anything up at water stop as Ed will deliver everything. Jack mentioned that Cape Cod Cycling Club would like to offer bike escorts in front of first runner & behind last runner. I will bring paper registrations & credit card machine at bib pick up. I will have paper list of entries and QR codes posted in various locations for bib look up. Number pick up will only be race day.

- Cape Cod Trail Race Update –

No updates – his registrations look good. Timber Axe & Bowl didn't get back re: sponsor for pint glasses so Chris will reach out to Aquatic to see if they have interest in sponsorship.

- Women Run Cape Cod 5K Update –

81 registrants so far

Her charities are VIPS and Girls on the Run

8 local sponsors so far, timer is all set.

Shirts, visors ordered. Port o potties, photos, Nat'l Anthem, announcing, and water are all set.

Still working on food, flowers, signage, advertisement, etc.

Jack will remeasure course with the Jones counter.

- Surf Drive Mile Update – Joe Sennott

Joe has been in touch with USA Racing re: shirts, (Lawrence Lynch will be a sponsor

again this year). Joe will touch base with the timer. The permit is in order. Joe will reach out to Ashworth re: medal donation. (we currently have 68 medals in-house but they will need new ribbons) Jack will meet with Joe when he returns to go over everything. Joe – do we advertise in schools? Yes, we will do a flyer to go out to school and send flyer to Diana so she can get school approval. This will help pick up registrations. 41 registered so far.

○ Cape Cod Marathon Update – Jack

In good shape. Registration is where it should be. We still don't have a title sponsor but are still working on it – we might not end up with one. We are working on other things to gain more income. Entry fees went up by \$5 across the board. Title sponsor or not – we should be good. 258 marathon registrations so far (3 year avg was 240), the half has 326 (with a 3 year avg of 303), the 5k is at 32, 16 for the relay, 15 chowdah challenge runners and 17 kids – those events fill later in the season. Marathon sports wants to know the expo cost (\$250) and what they can and cannot sell (we don't want a conflict with The Run House & USA Racing). Enterprise News is giving free advertising (\$10K savings).

○ Spring Race Volunteers Update - Tasha

Seagull Six is solid. 4 are needed for bib pick up. She will confirm with Mike re: course monitors. Water stop is complete.

CCTR volunteerism is in the works. We are getting lots of repeat volunteers (which is great)

○ Women's Fitness Update –

Bowling night is planned for this Thursday and 2 dates for April Walk & Talk are ready.

○ Couch-To-5K -

12 women have registered, and the training program was sent to them.

○ FRC Sound System - Kathy

The sound system arrived today, and Julianna will come give it a test drive within the next week.

○ Other Stuff?

Diana – no updates

Dori – working on ideas for CCM finish area

Branded back drop for photos

Beer

PR bell

Music

Recover booth/massage

Dogs – therapy

Food carts with local bites

Changing tent

Spring Race Long Training Run is set for March 23rd

• **New Business**

○ Other Stuff?

- Meeting Adjournment at 7:38pm