

FALMOUTH TRACK CLUB ANNUAL MEETING MINUTES

Zoom Meeting

January 26, 2021 - Annual Meeting

Meeting called to order at 7:10pm

Attendees: Leslie, Kathy, Mary, Jill, Steve, Chris, Wendy, Kelsey, Doris, Jack, the Yates, James, Julianna, Ken G, Lindsey

The Annual Board meeting is usually in person event

With apps, socializing, adult beverages

Via Zoom this year due to Covid

Jack introduced new board members and gave info into what will happen in the future with club

All board positions are 2 years

Matt, former President, will be an At Large Member

Lindsey Benson will continue as Social Director

Austin is off the board as Secretary & the Cape Cod Trail Races as director

Jack Afarian - President, CCM Race Director

Ken Gartner - Vice President

Chris Langlais - Treasurer

Kathy MacDonald - Secretary

Mary Tolland - at large - Women's Initiative program

Steve Morris - at Large Member

Steve Rondeau - at Large Member

Julianna Coughlin - at Large Membership

Club will change names from Falmouth Track Club to Falmouth Run Club

Things to be updated/changed

New logo

Legal changes

Letterhead change

New sign/new building

Website changes by Steve Morris

We will see both track club & run club until changes are final

New building is at 661 Main St, Falmouth

We should be in by March or April

Volunteers will be needed to help with move

Jim said we should work on rebranding of club and keep continuity of events with new name

Looking to improve Seagull 6 & Main St. Mile events
FRC to provide funds, leadership, marketing

Communications

2nd Tuesday of each month will be board meeting and all club members are invited
Invites will go out 1 week in advance and will be via Zoom (for now)
Hybrid meetings when available via Covid precautions
President will send message after meeting to all members to include the following:
All updates, discussions, etc.
Cape Cod Marathon updates
President will be available for questions, comments, ideas, etc.
New email to be set up for FRC for Jack for any questions, etc. from club member
Lindsey to handle social media stuff
She will be creating new logo

Women's Initiative

Mary Tolland will oversee
This will be for walkers and/or runners -
Ideas to include:
Meet & greet for women athletes, fitness, social events
Women's 5k in fall (2.5k of CCM ½ course - out & back course)
Possible name for 5k: Women Run Cape Cod 5k
Hopefully set for Sep 19 (Sunday) in 2021 then
change to Mother's Day thereafter
For Women & young girls 16 under (free entry for latter)

Competitive Youth Running Program

To be led by Ken Gartner
'Miles' program in elementary schools
Help coordinate & run with aid from FRC resources

Friday Night Run

An informal workout and fun run
Jack & Ken to discuss parameters
Post meeting: Jack & Ken agreed that FNR will still be an official event for FRC

Posts events for fun runs, walks, etc. on website so that other members that maybe interested can join in

High School Scholarships

Ken to handle the applications as well as promoting
Press releases

Membership

Julianna will promote club to help get new & younger members
Currently using Run Sign Up to join

Aquatic Brewing

They are in same building as Falmouth Run Club
Owned by 2 brothers that are also runners
Hoping to work with them for fun/brew runs?

Website

Julie Waite handles
Looking into new domain for site

Track Workouts

Based at Falmouth High School
Runners gather for track, trail or road runs
Hoping to return after Covid restrictions are released

Falmouth Road Race Expo and Cape Cod Marathon Expo

Steve Rondeau will coordinate volunteers, etc. for events
Organization will help make it smoother and more efficient

CCM weekend

Jack to remain as director
Application is into town for Fall race 2021

Boston Marathon

October 11, 2021 which is 3 weeks prior to CCM
Will this affect our race?
CCM will be conducted as usual

Falmouth Run Club memberships are on new platform (Run Sign Up) because old platform is no longer available all members must renew with new platform:

Run Sign Up
2 types of memberships available
New
Prorated

New Ideas

Host webinar/Zoom with a Life coach: reaching goals, habits

Other activities – tennis, biking??

Meeting adjourned at 8:05pm

Next meet February 16, 2021