

Falmouth Track Club  
February Board Meeting  
February 25, 2020  
FTC Office, Falmouth, MA

Present: Matt Auger, Creig Muscato, Chris Langlais, Austen Thygesen, Mary Tolland,  
Lindsay Benson, Ken Gartner, Steve Morris, Leslie DiAngelis

7:00 - 8:50 PM

The President called the BOD to order and the meeting began. Minutes from November, December and January were reviewed and accepted.

No public discussion

Officer reports

Matt Auger - President

The 78 CD will be maturing next month. The FTC will be rolling it into the other CD. With advice from the FTC's bank (Cape Cod 5), the club will be looking to split FTC funds into two (2) equal amounts of \$50,000 in each CD.

The FTC has a cushion of \$40,000 in this year's budget with the assumption that there will be an increase in spending from the FTC; however, that spending increase will not go over that amount (\$40,000).

The \$100,000 will be untouched.

Jack Afarian - CCM Director (away, but update shared by FTC President)

Aiming to secure the course permit with the FPD for April BOD meeting (4-14-2020).

Interested in adding a 5K race on the same day as the CCM ½ and more specifically 10-15 minutes after it. The race would be an out-and-back on the CCM ½ course. Jack Afarian is confident with the proposal though is unsure on whether or not he will certify it.

The reason why the 5K is a popular option (over a 10K addition) is because it's an event that can reach more people and won't affect the CCM relay (not many 5K legs)

Desire to create a running festival on CCM weekend though there is the understanding that parking may be an issue, but that has always been the case  
USATF

CCM is now a partnership event

CCM weekend has been shared/promoted as a must-do race to top NE running clubs.

CCM included in the Cape Cod Invitational Cup

CCM race series

Idea was put out that Jack Afarian would head the series making sure that the RD meet their deadlines and give the FTC a structure to managing their events

Mary Tolland would like to introduce a women's 5K race in 2021 as part of the Women's Running Program

Side note: CCM or FTC does not own any race titles. For instance, the "Cape Cod Marathon" is not copyrighted by the event nor the FTC; however, the Courts will tend to favor the event that has used the title the longest if a dispute is not resolved amicably.

Creig Muscato - Vice-President

FTC Office location/situation

The reason the FTC is located at the Town Hall Square office: The FTC was asked to leave the previous property and the FTC currently doesn't have a lease. The FTC is being asked to sign a lease whether it be the current location or the older location. Important note: the FTC is currently not paying for utilities and the landlord is taking good care of the FTC given the circumstances.

VP met with the property landlord and the proposed lease does not match the negotiations.

Negotiated lease option:

Three (3) years with an option to leave after two (2) if desired. If the FTC decides to stay after those first three (3) years, the next option would be to either leave or sign a five (5) year lease.

Landlord is asking for \$1,500/month

VP asked for \$1,250/month (first year), \$1,350/month (second year) and \$1,450/month (third year) though this option was not presented in the proposed contract.

VP's concerns:

FTC needs to know what the space will be used for. If it's storage then a storage unit costs half.

FTC's main concern is membership: how does the FTC recruit, retain and motivate the membership

Make the FTC office space first class place - similar to Tracksmith's Track House

Think about the potential FTC neighbors (Aquatic and Yoga studio)

Landlord expressed concern over the FTC staying for only three (3) years as he would like to avoid putting money down for decent quality flooring if

the FTC leaves soon after. Currently, it's just concrete and thinking of putting down vinyl/faux-wood down if the FTC stays longer.

CCM is actively working on shrinking the needed storage space, merchandising is being outsourced and on event weekend the product is being sent to the rec center.

FTC equipment in storage unit should stay there

The offered space at the FTC's old location is a little bigger than it was in the past.

The space will be designed the way the FTC wants it to look.

Parking will be a problem.

Regardless of the option chosen, rent will be higher than the current rate with this landlord

BOD expressed support on the three (3) year lease idea to get an idea of the parking situation.

VP will get a site plan and office real estate report for the next BOD meeting (3-17-2020)

The BOD's mission with the FTC office space is to make it future-proof

Chris Langlais - Treasurer

Nothing to report

The BOD will no longer present financials in a Y2Y format - deemed as unnecessary

FTC Budget 2020

President and Treasurer will compile RD budgets for next BOD meeting (3-17-2020)

Old Business

RD Contracts

RD contracts not yet available

Re-introduction of executive session which would ask the concerned parties to leave the room during the process - accepted by BOD.

Women's Running Program

Lindsay Benson and Mary Tolland are talking about dates for the program with May being the most likely time to kickstart the program.

A budget will be presented to the BOD with event locations, speakers, raffle items and publicising strategies

## New Business

### FTC Grand Prix

Ten (10) race series where participants have the option to choose from a selection of FTC supported and other local races.

Financial reward presented, push on social media, reimbursements, discounts.

The goal is to bring people together, get a sense of camaraderie.

Create a FTC member turnout quota for each event.

Draft for the FTC Grand Prix to be presented to BOD at the next meeting (3-17-2020).

Motion to adjourn, seconded by Steve Morris, the meeting ended at **8:50 PM**