

Falmouth Track Club
September Board Meeting
FTC Office, Falmouth, MA

Present: Matt Auger, Lindsay Benson, Jack Carroll, Jack Afarian, Mary Tolland,
Austen Thygesen, Kenny Gartner.

7:00 PM

No public discussion

Minutes reviewed and amendments made.

Finances

CCM doing well with bigger expenses pending.

Year-to-year comparisons are no longer FTC financial update practices. All financial updates will be focused on the year in question i.e. 2019 for this year (no more previous years and forecasted years).

CCM Director - Update

Merchandise Sales

\$9,000 in merchandise sales is a combination of out-of-office and fulfillment company.

The majority of CCM merchandise is done through a fulfillment company that produces and distributes the product. This eliminates storage, shipping costs and inventory responsibilities for the CCM. The cut is reduced, but waste (both monetary and spatial) is sharply reduced. The fulfillment company sends the income to CCM as it comes in and all the risk is on them.

The fulfillment company will be present on CCM weekend.

Race Wire

Still needs to be monitored.

Still a lack of trust, but CCM are confident that the income adds-up.

2020 Registration

Suggestion: CCM to utilize a slot-based system versus a time-based system. For instance, once entry number-x hits 500 (\$50), increase the price to \$55 then once the number hits the next target, increase the price again.

No decision made over this suggestion at BOD meeting.

Wednesday Workouts

Ends October 2nd, 2019.

A complaint was made regarding the workouts provided. The individual in question posted their complaint on social media. They expressed their feeling of unwelcome at the Wednesday workouts provided by the FTC. Following this complaint, the BOD acknowledged the need for a discussion regarding the different running philosophies (running as a social activity, workout).

Ray Botello - approximately eight (8) members per night (mostly male)

Fun Runs

From the FTC office

Needs to be consistent week-in, week-out. To happen on either Saturday or Sunday - volunteers (FTC members and/or BOD members).

Desire to move away from FTC members' homes and to the FTC office. With this move, there needs to be a certain level of trust. In addition, a program will need to be made (gsheet) to track FTC membership interest.

Vice-President - Office Location Update

Cable Commission - FCTV location

Recently renovated offices for rent with two (2) garage doors. Asking price: \$1,200 + condo fee.

Town Hall location. Gone from approximately \$960 per month excluding bills.

Visit of FCTV facilities by President scheduled for 9/25 (the next day).

Main Street Mile

Post-race recap

There was no water available on race day, no publicity, volunteers weren't notified, timing issues and registration concerns.

BOD agreed that there should be some guidance to direct FTC events. The race has the potential to be great.

There was confusion on the race application, mixed messages regarding race entry fee. At the top of the page, it said it was "FREE" whilst at the bottom it said "\$20."

FTC to refund participants who complained about having to pay \$20 per child.

Youth kids from Harwich came down to participate.

2020 MSM

As discussed in previous BOD meeting, the date of the race is problematic. The preferred and agreed date for the 2020 MSM is on the third or fourth weekend of September.

Entertainment at the finish to be provided.

Entry fee to be \$10 per person, no price increase, no price according to age, one cost for all. This initiative should cover the cost for a timing company - Stephen Infascelli.

Need sponsors: Jeff Hamilton and Wood Lumber both said they were willing to sponsor, but didn't hear from anyone.

FTC Article Mentions

NBFRR magazine

In response to complaints about this matter: the purpose of the article was to make a connection between the FTC and NBFRR, it was not meant to be a promotion.

New England Runner

The FTC was mentioned and praised for its women initiative and wednesday night workouts.

CCM Reports

Three (3) areas of concern with solution to each:

New Marathon Course

CCM Director will be in the lead vehicle (not driving) in order to have lead cyclists and runners in sight on race day.

Timing Mats

Mats to be strategically located to hinder cheaters' ease of cutting the course.

Water

Water refill stations at finish for both the Half and Full.

Six (6) water stops in the Half and fifteen (15) in the Full.

Exact water formula still being calculated.

Water to be donated to CCM by NBFRR

Corner Cycle

Will go over their duties on race day

Rec. Department

Should send an email warning parents (soccer) about the Half

Seagull Six Director

Mike Norton has agreed to return as the 2020 Seagull Six Director.

BOD Meeting was Adjourned at 8:18 PM