

Falmouth Track Club
Additional January Board Meeting
April 2, 2019

FTC Office, Falmouth, MA

Present: Jack Afarian, Matt Auger, Glenn Pokraka, Paul DiAngelis, Lindsay Benson,
Mary Tolland, Jack Carroll, Kenny Gartner, Austen Thygesen, Leslie DiAngelis,
Public attendees: Wendy Lathrop, Courtney Bird.

7:01 PM - 8:30 PM

Public Discussion (approx. 5 minutes allocated).

The overall consensus of the BOD was that Mike Norton directed another successful race. Additionally, it was suggested that the FTC has the opportunity to discuss its office location.

Minutes from Budget Meeting 3-5-19 were reviewed. No amendments were made.

The Cape Cod Marathon director will continue to provide monthly updates via email.

Seagull Six

The director remains committed to his involvement to the event. However, he is transitioning towards a smaller role.

The BOD discussed possible ways for the race to attract up to 300 runners without steering away from the race's identity: a local race is run by people who like to run. One of the suggested ideas include rejuvenating the organization team by getting young professionals involved in the organizing of the event.

The origin of the race: Johnson family/Seagull Striders started the race with all its proceeds going to the "_____ Fund."

A few things to consider regarding the event:

- It's dependent upon Easter
- Parking - race is in Woods Hole

Cape Cod Trail Race

Registration for the CCTR was full with under a week from the event. All participants were assigned numbers, race packets are filled and ready for pickup. Donations to the event: Penske (16 foot truck), Stop & Shop (water), Falmouth Road Race, Inc. (three gallons of Gatorade Concentrate). Confirmed orders: American Tent & Table (one 20x20 tent, one 10x10 tent and 40x60 tent), Jack in the Beanstalk order (three boxes of bananas, one box of apples, one box of oranges, bag of chips and pretzels), port-a-potties (9), golf carts (2). Volunteer slots were covered as much as they could be.

Finances

Program expenses are going up by approximately \$6,000 and FTC membership remains down from previous years.

On the "Profit & Loss by Class - January through December 2018" sheet, "2018 Program Actual" signifies the actual expenses of that particular activity.

New categories were added this year (2019), **507** (Equipment) and **509** (Coaching) to provide a more accurate idea of the club's spending. For instance, there is a \$2,000 increase under **507** (Equipment) for 20 tables (\$170 each) - removing table rental costs.

509 (Coaching) expense would cover a 27 week period of 1-hour sessions, \$100 session with an additional three (3) seminars (with a half year trial rate of \$3,000). The coach's starting rate would be \$75/hour and all sessions would be free to FTC members (though some believe this should not be the case). The professional coach position would be for the **Wednesday night workouts**.

The BOD believes that the FTC membership should be reached out for this role prior to recruiting a non-club member as a coach. All members will be interviewed by the BOD. Ray Bottello, a non-FTC member has expressed interest in the business as well as the community.

Nevertheless, the BOD agrees that the club should have a coach and is happy with the \$3,000 trial income put forward.

The coach vacancy should be seen as a priority with spring just around the corner.

406 (Timing)

There is an increase in income of \$500 to \$3,000.

Youth programs

All youth finances remain combined as there is no efficient way of separating each component into its own category. It would require the creation of a new account which is not going to happen as of now. Additionally, donations (**502**) do not count as income.

General reminder

There is \$25,000 in the cash account just sitting (note: this is a conservative figure). Additionally, the projected loss is covered by the latter before getting anywhere near the club's reserves - most clubs are not as wealthy as the FTC. The FTC needs a concise and accurate mission statement.

Cape Cod Marathon

Some organizations are moving towards a grant process instead of sponsorship.

What the club does for the running community should be re-examined. To qualify as a non-profit 503(c), the FTC must spend **at least 10%** of what it brings in towards the mission (which is somewhat running related).

Scholarships

Paul diAngelis confirmed that applicants were not advertized of the amount (\$) they were receiving whether it be 2x\$500 or 1x\$1,000 payments.

The general feeling is that it would be nice for the applicants to be FTC members. This desire will not influence the decision for this year's candidates. This could be a requirement in the future as well as having contributed to the FTC in some capacity. Particularly as the FTC scholarships program originated from the extra money from the Main Street Mile.

It was suggested that the scholarship be included in the mission statement as it could provide publicity.

At the present, the scholarship program is not structured adequately. Previously, the scholarship amount granted to recipients has been \$5,000 (though never advertised as such to prospective recipients. The BOD agreed that the total amount allocated to this cause to be reduced to four (4) scholarships of \$500 each amounting to a total of \$2,000 being allocated.

Recipients chosen: **Victoria Roulston, Nathaniel Evans, Caroline Crocker** and **Abigail Turner**

Mission statement

Jack Afarian and Leslie DiAngelis are in the process of writing up a mission statement for the Cape Cod Marathon.

Thus, Jack A. suggested the following for the FTC: "we promote a healthy lifestyle through activities such as running/running related activities." The BOD wants to avoid locking the club into a corner where it forces itself to donate to other charitable organisations (note: this does not mean the FTC is not committed to supporting local charities, rather it is committed to serving its members and the running community).

Other keywords put forward for the FTC's missions statement include: youth, all ages, lifestyle, welcoming, inclusive, experience, seasoned...