

Falmouth Track Club  
Board of Directors Meeting  
April 24, 2018

**BOARD:** Matt Auger, Glenn Pokraka, Jack Carroll, Courtney Bird, Jim Preisig, Jack Afarian, Lindsey Mahoney, Jen McKay, Lindsay Benson, Steve Morris, Scott Ghelfi, Paul DiAngelis, Julie Waite,

**Call to order: 7:02**

**1. Public Discussion:** Wendy Lathrop, new member.

**2. Disposition on Meeting Minutes:** next meeting

**3. Officer Reports:**

**President:** 4 people finished Boston Marathon

**Vice President:** working on financials. YTD to 3/31/18 is reconciled. Working on format.

**Treasurer:** Glenn is working on reconciling accounts. Looking at banks with better rates.  
No balance sheet available.

**Secretary:** Will reformat min from last meeting.

**4. Board Member Reports:**

**A: CCTR:** Matt thought it was well done. Horrendous weather. Had tents despite the wind. All sold out. 30% no show rate. Last year was 15-17%. No major injuries. MMA EMT's were there as well as PA's. Had debriefing: No dinner next year. To bolster race there will be a larger tent at finish. TARC first to sign up. 92 signed up for 50k. Group from Yale. Crane restricts number of people at event so they stagger the races. How to deal with profits: from \$21,000, what % goes to club; Discussion about formula: \$5000 to club, excess goes to charitable donations.

**B: Membership:** New year May1-April 30. Membership cards with number. Send out info thru email blasts, social media. There are business discounts., FRR guaranteed entry up to 200 (not including Falmouth residents). FTC shirt to all members (FRR grant to buy shirts \$5000). New logo? After discussion the current logo will be used. Issue with online registration. Platform will have to separate individual and family and youth. Suggested that there is 2 shirts per family membership. Can still register youth, but should there be a charge? Jim suggested that a family is 2 members 18+ and youth is children under 18 and free. Question was asked if the new platform can add addresses.

Lindsay B. made a Facebook "page". Accessed by Julie, Lindsay, Matt, and admin.

No vote needed for youth membership.

Credit card fees discussed. FTC covers it. Racewire has given the club a lower rate.

**C: Website:** Racewire has a link to membership. Membership needs to communicate to website.

**D: CCM:** Info is in Falmouth Chamber Guide, Boston Marathon Program, and NE Runner (next one will have a different picture). Stacy is posting on social media. Stressing the environment: composting, Bass-working on sponsorships, branded water bottles at end of race. Registration: 50 ahead of last year, behind on relay. Leslie working on email about relay changes. Jack reached out to larger groups-offered discount. Falmouth Police said that departments across the Cape might/will join for a fundraiser for Officer Gannon. Alzheimer's Assoc. has a sponsorship

with Atria; Dana Farber has the race on their list for fundraisers. Falmouth Enterprise online: In kind sponsorship \$5000 for marketing. Eight Cousins is involved/sponsoring Kids Fun Run. Relay issues: Courtney asked for details: more signage needed, no shuttle bus at second handoff, busses will leave every 5 min, there will be monitors on busses, volunteers at stops to help runners.

**F: Weds Night Workouts:** Lots of emails for May 2nd.

**G: Race Timing:** Certified 5k Lovin Life in Mashpee, \$500-\$600. Timing for Liam's will be paid, charging for rental equipment. Not timing Flag Day 5k, Court cant be there, need someone who can use computer.

**H: Main Street Mile:** Brian no present, still planning on doing it.

**I: Youth Running:** Morse Pond and Teaticket approved for fall running. (\$900 internal). Lindsay and another coach will be running the programs in July and Aug, volunteers are needed.

**J: Special Events:** Scheduling golf tournament-Contacting Paul Harney. Send email to Matt to blast. Jones road clean up: thrown together last year, Court suggested 4/28 this year. Leslie suggested May. Jen not available in May, ask membership.

**K: Members at Large:** 15 scholarship applications for 5 \$1000 scholarships. Liam's is next in race series.

## 5. Old Business:

### A. Club Admin Job Description

Presented revision. Court concerned that board members will utilize admin for their duties. Glenn stated that Pres is a buffer. Matt said that the bylaws leave room for interpretation. Compensation discussion: change it to \$26/hr or leave it open. Per discussion, Voted on drafts with amendments: Approved with one vote against.

**B: Administrative Budget:** Glenn found formula error. True number less than \$4227. Grant from FRR to Youth program \$5000. Timing is in the program budget. Donations: not budgeting for grant programs per Matt, different from last year. Budget voted on and approved.

## 6. New Business:

### A. By-Law Committee Report: Jim and Jack C. Ideas and feedback:

- Nomination process: needs to be clearer; via email or writing.
- Notices on meetings: needs policy on how to handle things-timely notifications or extraneous board meetings.
- Restructuring board and functional positions. People run for a board position, not linked to a functional position. This enables the board to work more as a board on a strategic level.
- Not much retention.
- This information will be distributed via email.

**Adjourn at 8:34.**