Falmouth Track Club Board of Directors Meeting November 14, 2017

Board: Helen Kennedy, Jack Carroll, Julie Waite, Jennifer McKay, Paul DiAngelis, Steve Morris, Lindsay Benson, Jim Preisig. Club member: Wendy Carroll

Called to order at 6:34 pm.

President – Courtney Bird [by email]: Thank you to Helen and everyone involved for a successful CCM. It was a very good year.

Vice President – Jack Carroll: Agreed with the sentiment.

Secretary's Report – Jack Caroll for Sari Budrow: Minutes are accepted with two changes: 1) projected membership income changed to \$6,000 and 2) Cape Cod Trail Race update notes added.

Treasurer's Report – Jessica Whritenour [by email]: Statements sent; Jim reiterratd the Youth Programs spreadsheet net income shown is over four years, not one year.

Membership Report – Jill Polvinen [by email]: 17 new memberships since our October meeting, including 5 from the CMM expo. Currently there are 216 total memberships (116 Individual, 96 Family, 4 Youth).

Looking for ideas to promote renewals and encourage new memberships for 2018, including a list of membership benefits.

Website – Julie Waite: no report.

Cape Cod Trail Race – Julie Waite: Registration opened on October 20 and there are 154 registered between all the races. The charitable organizations to support with the 2018 race are: MA Military Support Foundation; C&I Suicide Prevention Coalition; GreenCAPE; and Belonging to Each Other. Required donation to MA Division of Fisheries and Wildlife will go to the Natural Heritage & Endangered Species Program. Sponsors: Hanlon's will donate gift certificates, but not for overall winners; Hartel will sponsor bibs again; meeting tomorrow (11/15) with LL Bean.

Seagull Six – Mike Norton: no report.

Wednesday Night Track Workouts – Lindsay Benson: It's becoming more of a family event with kids playing in the infield while parents are in the workout.

Main Street Mile – Brian Bourque: no report.

Cape Cod Marathon – Helen Kennedy: It was a good year with the number of registrants up for the Half Marathon (up 79), Marathon (up 76), and Chowdah Challenge (up 6). The Relay was down by 6 teams. The projected net income is \$68,000-70,000.

Relay buses were a problem: The drivers didn't know the routes or understand the urgency in getting runners to the exchange points at the right times. 15 teams who complained were given comped entry for 2018.

Need to place thank you ad in paper highlighting groups receiving donations and also include a call for grant applications.

Friday Night Five – Ken Gartner: no report.

Youth Running Program – Jim Preisig: The running program in the elementary schools is up and going. The annual Morse Pond turkey trot is next week. The summer program will go back to 2x for 4 weeks (rather than 4x for 2 weeks) next summer; four times a week was too often for the kids.

Youth Track – Ken Gartner [by email]: The FTC youth cross-country kids are running very well, with one of our kids winning the MA state middle school meet a couple of weeks ago. It was our third win there in three years with three different kids. Our biggest race of the year was yesterday at the USATF junior olympics in RI and we took 18 kids to the meet. Our boys 11/12 year old team qualified to move on due to their fourth place finish and the hope is they will ultimate qualify for the nationals meet in FL. One boy from the 9/10 year old race advanced as well.

The group and will continue working out all winter and, as always, we alternate venues to keep it interesting. Once cross-country is over we will run some indoor track meets in Boston.

Our older youth runners are doing very well in high school; two of our kids - a sophomore and a freshman - qualified for the state meet this past weekend. We had two other kids from our summer program just miss out on qualifying, but they ran good races.

We have not used any funding money at all for 2017 and have opted not to use any for the rest of the year, though we may buy some needed equipment.

Race Timing – Courtney Bird: Jingle Jog is next on Saturday, December 2. There is also a request for timing at MMA during the winter.

Members at Large – Paul DiAngelis/Steve Morris: With help from Jen McKay, the FTC Grand Prix series proposed is: Jan: Weary Travelers (Pocasset); March: Seagull Six (Woods Hole); April: Cape Cod Trail Race (East Falmouth); May: Liam Maguire's Almost 5-Miler (Falmouth); June: Lazy Lobster (Wareham); July: Paul White Memorial Race (North Falmouth); August: Cape Cod Irish (Harwich); Sept: Run to the Rock (Plymouth); Oct: Cranberry 10k/Half (Harwich); Nov: Edaville Rail Run (South Carver); Dec: Winter Lights Race (Plymouth). Participating members must finish the race(s) entered and must wear FTC garb. Suggested reward structure: Finish 3 reimbursed \$30; finish 5 reimbursed \$75; finish all \$150 + jacket.

Special Events – Jen McKay: Will be putting something together within the next week for Winter Fun Runs – want to advertise sooner this year.

Old Business

Newsletter: Tabled until next month.

Facebook page: Recommended guidelines/rules: Anything running related is acceptable, including links to other races. No posts selling anything. Should the page remain open, as opposed to closed. The suggestion is to go back to closed. When the recommendations are formalized next month, there should also be discussion about the Instagram account, which has been dormant for over a year.

Supplemental Budget Appropriation for Misc. Donations/Sponsorships: Will need a vote; tabled until next month.

Donation to ALS: Will need a vote; tabled until next month.

New Business

Nominating committee: Jack will head, Steve Morris and Paul DiAngelis will be on committee

Those interested in a position must give direct notification in writing (i.e. email) for nomination; nominations not by word-of-mouth/secondhand.

Reminder of protocol: If a position is open, and there are no nominations, then the Board appoints someone at the next meeting. Board members are first given opportunity to continue with a deadline, then notice for nomination(s) goes to the general membership.

Consideration of increasing dues: Will discuss at the next meeting. A decision needs to be made well in advance, so any changes would take effect, beginning 2019. (2) to consider the question of raising the club dues for 2018 and beyond and, ancillary to that, adding a check-off box to the membership form that enables someone to make a donation to the FTC (either restricted our unrestricted). It has been several years since we raised the dues

By-laws updates: Jack would like to made minor changes; an item to be discussed at a future meeting.

Mary Tolland has indicated new clothing needs to be ordered. Approval sought to purchase.

Appreciation award: Nominations will need to be put forth at the next meeting.

Adjournment at 7:40 pm.