

Falmouth Track Club

Board of Directors Meeting April 13, 2017

The Board of Directors Meeting of the Falmouth Track Club was held at the FTC office on April 13, 2017. Present were Courtney Bird, Jessica Whritenour, Helen Kennedy, Julie Waite, Carl Gustafson, Jill Polvinen, Brian Bourque, Ken Gartner, Paul DiAngelis, and Steve Morris.

President's Report – Courtney Bird – Nothing of note to report.

Vice President's Report – Jack Carroll – No report given.

Secretary's Report – Sari Budrow – The minutes from the March 16, 2017 meeting were accepted.

Treasurer's Report – Jessica Whritenour – Money Market Account balance at \$67,298 and Checking Account balance at \$102,974. Projected income for the year is \$342,000, with projected expenses at \$343,450 for the year. Jessica broached the idea of slowly moving funds from the checking account to the money market account and just keeping enough in checking to cover expenses. Jessica will draft a written agreement to have one year's reserve in the money market account to be approved by the Board. She will also look into other types of accounts as an income means (i.e. CDs). Also, Judy will aim to send financial reports a week before board meetings.

Membership – Jill Polvinen – 126 total memberships as of this date, down 150 from this time last year.

Website / Online Services – Julie Waite – Nothing of note to report.

Cape Cod Trail Race – Carl Gustafson – Dinner highlight was Bill Richard speaking about his son Martin (killed in the Boston Marathon bombing 2013) and the creation of the Martin Richard Foundation and what it has accomplished. Race went well with few injuries. The 2018 race has been approved for April 8 by MA State Division of Fisheries and Wildlife. Carl will meet with the CCTR bookkeeper after April 22 to finalize expenses and income report. Carl wants to bring back the CCTR Expo next year, with hopes of holding it at Gus Cauty Community Center.

Wednesday Track Workouts – Carl Gustafson – The workouts draw a wide range of ages and abilities – toddlers to 70+.

Seagull Six – Mike Norton – Report given by Courtney: Went well, though registrations are down from last year: 115 this year and over 200 last year. It was noted the Mayflower St Pats 5K in Plymouth and an NER Pub Series race were also on the same day.

Main Street Mile – Brian Bourque – Permit form has been submitted to the town.

Cape Cod Marathon – Helen Kennedy – Ads have run in the Boston Marathon magazine, NER, and in Falmouth Chamber guide. The ads focus on the "Cape Cod experience" for runners.

Registrations are up for all races – half, full, relay, challenge – over last year. A bump is expected after the Boston Marathon and after NYC Marathon is closed.

Republic Services has signed on as a sponsor and will provide trash bins. Falmouth Inn – having undergone major renovations – is the official hotel of CCM. Will hold a Saturday night dinner with past marathon winners present, and possibly a Sunday night party.

A major goal is to have more community involvement. To that end: more kids (such as boy scouts and girl scouts) helping on the course; High School jazz band playing at the finish; Falmouth Taxi is providing van transportation; T3C is buying numbers to use for fundraising; relay business challenge is being brought back and “hosted” by the Falmouth Chamber; artists creating road art where there are few spectators along the course.

Helen intends to have a beer tent at the finish area again for 2017, with the process for distribution as last year.

Status of Cape Cup Challenge needs to be addressed.

Coffee O – Ken Gartner – Number of runners is down, but still a core set of runners most weeks.

Youth Track – Ken Gartner – Continues to go well. The aim over the next few months is to have the kids run in local 5K races.

Youth Running Program – Jim Preisig – The staff has been finalized for the Summer Youth Running program and planning is well underway.

Race Timing – Courtney Bird – Upcoming races to be timed are the PCB Pub Run on 5/7 and Flag Day 5k on 6/11.

Members at Large – Paul DiAngelis and Steve Morris – Scholarship applications are coming in. Paul, Steve, Ken, and Kris Tholke will review them.

Special Events – Jen McKay – It will be required for Winter Fun Run hosts to submit a reimbursement form to be compensated for their expenses.

Old Business

Cape Cod Marathon Director Search – Courtney Bird – The open position has been advertised to the membership base, through NER, etc. There are 11 applications: 3-4 are Club members, 2 are race management companies, the rest are outside FTC.

Expected timeline: The 5-person committee is currently individually reviewing applications then will meet to compare ratings; in May or June the Board will need to decide compensation to be offered (salary vs incentive); in June or July interviews of the top candidates will be done to narrow the field to the top 3 finalists; in mid to late November, the committee will come to the Board with its recommendation; by December 1 an offer will have been made; by January 1 the new CCM Director will be hired.

Newsletter – Carl Gustafson – Will have interviews with new Board members, one per month.

Falmouth Chamber of Commerce After Hours event – Carl Gustafson – Held at Eight Cousins on March 13, with FTC as the featured business for the month. Helen, Carl, and Jim Preisig were in attendance.

Cape Cod Chamber of Commerce After Hours event - Carl Gustafson – The Cape Cod Chamber contact person has canceled the After Hours event in Mashpee because they will not be able to attend. All pieces of the event had been planned. CC Chamber membership fees are also now due. It was suggested Carl speak with the director of the CC Chamber, Wendy Norcross, about the cancellation of the event. If she is lukewarm, don't renew; else renew and try to arrange another After Hours event.

New Business – None.

Meeting adjourned at 7:28 pm