

Falmouth Track Club

Board of Directors Meeting May 9, 2016

The Board of Directors Meeting of the Falmouth Track Club was held at the Quarterdeck Restaurant on May 9, 2016. Present were Jack Carroll, Wendy Carroll, Tom Davis, Dave Corbett, Mike Falcone, Helen Kennedy, Jennifer McKay, Julie Waite, Courtney Bird, Jim Preisig, Doris Beatty, Gary Pokraka, and Lynn Cusack.

President's Report – Kevin Leach – No report given.

Vice President's Report – Jack Carroll – No report given.

Secretary's Report – Gloria Leach – The minutes from the April 21, 2016 meeting were accepted, with the minor change of the CCM meeting with Novo changed to occurred, rather than will occur.

Treasurer's Report – Mike Falcone – Mike presented the updated list of expenses not covered by budgets or programs, which is now just under \$35,000 (plus Member Benefits & Activities – formerly Special Events). The Profit and Loss report was forwarded from Judy. The Club is down compared to this time last year, the reason being some CCM expenses have been handled earlier than has been done in the past (i.e. permit).

Membership – Doris Beatty – 361 total memberships as of this date, 270 have renewed for year 2016, 91 have not yet renewed for 2016.

Doris has submitted her resignation, effective as of May 26. She was thanked for her dedication and hard work. She became Membership Director in 1999.

Seagull Six – Mike Norton – No report given.

Cape Cod Trail Race – Carl Gustafson – Given by email: The dinner and race netted \$15,928.52. Distribution breakdown: Falmouth Aquatics \$515, Falmouth Water Stewards \$540, Friends of Falmouth Bikeways \$605, Jack's PACT \$640, Glenna Kohl Fund for Hope \$2699.63, Independence House: \$2779.63, Habitat for Humanity of Cape Cod: \$2859.63, Heroes in Transition: \$2789.63, and \$2500 to FTC. A motion was made to accept distribution breakdown and was approved..

Main Street Mile – Tom Davis – He and Dave are working on contacting sponsors. A grant application will be submitted to Falmouth Road Race.

Cape Cod Marathon – Tom Davis – A promo called “Run Like a Mother” ran on Mother’s Day, generating 86 registrations. Registrants to date: 223 full, 329 half, 27 chowdah, 17 relay. Overall, 9% ahead of last year.

Tom and Helen met with Guy Morse, a former Boston Marathon director, about possibly heading up sponsorships. The Club is not in a position to pay him above the 20% commission for the time he felt he'd be putting in to securing sponsors. He also felt their wasn't enough time between now and the race weekend. But he did offer to “audit” to provide feedback on how and what could be improved in securing sponsors.

Sponsors: Cape Cod Rehab will be a sponsor, amount and extent to be determined.

Expo: Leslie has sent out a "Save the Date" email to vendors. The race is looking for a liaison to be at the Expo.

Cape Cod Beer garden: Pros and cons were discussed. Adding a beer garden would be an added incentive to register and possibly boost marathon registrations. Several aspects of permitting, licensing, and insurance will need to be navigated. Motion made for Tom to explore hosting a beer garden after the marathon and was approved.

Wednesday Track Workouts – Carl Gustafson – Given by email: The summer track program is gearing up. It will be unveiled for the first Wednesday after the summer solstice. This summer I have donations from Marathon Sports for gift cards. The Cape Cod Marathon weekend has donated a lot of nice items for weekly give a ways. Salming Shoes will be on hand for the anniversary party that will start at the track. They will be doing demos and giving away items. We had an anonymous donor kick in some funds. I am looking for weekly yoga and have someone starting in mid-July.

Coffee O – Ken Gartner – No report given.

Youth Track – Ken Gartner – No report given.

Youth Running Program – Jim Preisig – The staff has been finalized for the Summer Youth Running program and volunteers are being sought. The flyer has been sent to schools.

Race Timing – Courtney Bird – Upcoming races to be timed are Millville 5k on 6/4, Flag Day 5k on 6/12, Woodlands (Mashpee) on 7/16, and Main Street Mile on 7/16. There is the possibility of a new 5k in Pocasset on Labor Day. As for course measurements, there is someone who organizes several races who would like distance certifications.

Members at Large – Paul DiAngelis and Kris Tholke – Working with Ken on looking through scholarship applications. Invitation letters for the Cape Cod Invitational Cup will be sent out soon.

Special Events – Jen McKay – The Spring 2016 FTC Golf Tournament at Paul Harney's Golf Club will be on June 11 at 2 pm.

Jack Afarian's Club party will likely be on June 18.

Old Business – A May edition is with Ken for layout. We have about five or six writers now. It will continue to be a monthly. Contact Carl if you have an idea for an article or would like to contribute.

Carl has received payments from those signed up for the Mt. Washington day trip. There are some spots left so if you know someone who might want to go have them email Carl. There are people that will be doing this as a five mile hike and many more people who will be more ambitious.

New Business – The search for a new Membership Director will be first by Board suggestions, then if not successful, by opening it to members.

Mike has requested that all budgets be resent to him for him to be able to do an updated comprehensive budget for the Club.

Falmouth Together We Can's Celebrations 2016 (after prom party at Gus Canty) has made a donation request. The Club traditionally gives \$500 Motion made to donate \$500 and was approved.

Meeting adjourned at 8:20 pm