

Falmouth Track Club

Board of Directors Meeting June 25, 2015

The Board of Directors Meeting of the Falmouth Track Club was held at the Falmouth Track Club Office on June 25, 2015. Present were Jack Carroll, Mike Falcone, Tom Davis, John Banner, Carl Gustafson, Matt Auger, Jen McKay, Courtney Bird, Doris Beatty, Kevin and Gloria Leach, and Helen Kennedy

President's Report- Kevin Leach – The meeting was called to order at 7:00 pm. No report given from the president.

Vice President's Report – Jack Carroll – No report given

Secretary's Report –Gloria Leach- The minutes from the May 21, 2015 meeting were presented and accepted.

Treasurer's Report – Mike Falcone- every Wednesday checks are signed and sent out.

1. Approval process for reimbursements- new form with 2 signatures needed, either Kevin and Mike or 1 signature (either Kevin or Mike) and 1 Board Member
2. Reports from Judy will be up to the end of the prior month
3. Quick books is set up for each race with race entries, categories assigned and classifying expenses
4. Individual events will be set up to keep track of expenses, etc.by year ie: Seagull Six 2015
5. Chronotrack-to keep track of races and results to go to Judy and Leslie

Items 1-4 were approved and we will check into the Chronotrack

Membership – Doris Beatty- reported 282 total membership as of this date, 44 are considered inactive members and they will no longer be on the email list. The latest reminder notices to renew were sent out April, May, and June. The June reminder stated a deadline of the 15th and included a detailed letter of all our activities, etc. but only 3 responded.

Web Site/On Line Services-Julie Waite-No report given

Seagull Six –Mike Norton –No report given

Main Street Mile-Tom Davis-On line registration is opened.

- The new course did not get approved, so we are back to the original course. The Special Events Committee did not want Main Street closed off and said there would be too much congestion at the Village Green. (There are 8 people on the Special Events Committee
- Would like to have 2 starts, a non- competitive race starting at 1:00 pm and a competitive race starting at 1:20 pm. This request is on the agenda for the Selectman's Meeting for this Monday.
- Marathon Sports is doing bibs at no cost, they will let us use the arch for the finish line, and if we use Marathon Sports for t-shirts we would save \$1.00 per shirt. We will go to Howlingbird's to see if they could give us a comparable price for the t-shirts since we have used them in the past
- Sponsors needed

Cape Cod Trail Race-Carl Gustafson- Met with Mike, Judy and Kathy Shaw and books were rectified with profits/loss. The totals for donations to charities are as follows:
Together We Can-\$510

- Jack's Pact-\$510
- Falmouth Bike Lab-\$535
- Cape Lyme Awareness-\$2,094.60
- Cape Wildlife Center-\$2,049.60
- Big Brothers/Big Sisters-\$2,039.60
- Wounded Warriors-\$2,474.60
- \$2,011 was given to FTC

A motion was made and approved to accept the amounts for donations to charities from Carl.

Cape Cod Expo-Carl Gustafson-

Cape Cod Marathon- Matt Auger-Sign ups going well.

389 - Marathon
420 – Half Marathon
45 – Chowder Challenge
45 – Relay

- Melissa Cooney, who is from this area, is looking to be a consultant with helping getting sponsorship. She has great leads and will put us in contact with a company to branding this event. Matt has a meeting with the Oversight Committee next week and will discuss this option with them
- Tackle Box-a professional company based in Chicago, with a Boston office, which helps with getting sponsorships including marketing and helping with the PR aspect.
- Slap bracelets used in the relay instead of batons @ \$1.30 a piece
- Need a Relay Director since Russ has stepped down-Matt 95% sure he has someone
- Working with Marathon Sports on the Expo-meeting with them Tuesday at 2pm
- Expo at Rec Center still ongoing and we will use full space this year
- Half marathon course will need to be changed this year
- Food tent at finish line
- Race Joy, an app for phones
- Expo Booth-promote FTC and CCM
- We have jackets for volunteers
- Water bottles are needed
- Leslie working with Marathon Sports for Expo

Wednesday Track Workouts-Carl Gustafson-Going well, still concerns about insurance coverage. Should we look into an insurance consultant? Jack will look into this contacting people from his old school district regarding insurance coverage.

Newsletter-Carl and Matt-Community response going well with one person giving a negative response about allowing people to promote their business.

Coffee O-Ken Gartner-No report given

Youth Track-Ken Gartner-No report given

Youth Running Program-Jim Preisig-No report given

Race Timing-Courtney Bird- No report given

Members at Large-John Banner and Paul DiAngelis-

- Scholarship letters were sent out.
- 39 people at golf tournament
- FTC Booth-forms going in with John, Tom and Paul in charge and looking for help
- Cape Cod Invitational Relay-ask Ken

Special Events-Jen McKay- No report given

New Business-A concern was voiced by Courtney Bird that the Oversight Committee is not doing their job. They were going to meet with Matt once a month and give a review to the Board but there have only been 2 meetings to date. Courtney feels the Oversight Committee is not fulfilling their contract with John and Jack being out of town for work, etc. Should we consider getting someone that can be here for meetings once a month?

Old Business-

Meeting adjourned at 9:10 pm