

Falmouth Track Club

Board of Directors Meeting April 14, 2015

The Board of Directors Meeting of the Falmouth Track Club was held at the Quarter Deck Restaurant on April 14, 2015. Present were Kevin and Gloria Leach, Carl Gustafson, Mike Falcone, Matt Auger, Julie Waite, Courtney Bird, Doris Beatty, Jim Preisig and Russ Pelletier.

President's Report- Kevin Leach -The meeting was called to order at 7:02 pm. A great job done by Carl for the CCTR and the Wellness Expo! We got a lot of positive feedback from many people and a job well done!

Vice President's Report – Jack Carroll – No report given

Secretary's Report –Gloria Leach- The minutes from the March 19, 2015 meeting were presented and accepted.

Treasurer's Report – Mike Falcone- The Profit and Loss report was forwarded from Judy. Mike will simplify this with Judy after the tax season .Mike and Kevin will work on submitting expenses. Cash needed for selling clothes at the Expo; draw money out and keep it simple. Advanced notice to Mike is needed.

Membership – Doris Beatty- reported 314 total membership as of this date, 235 have renewed for year 2015, 79 will need to renew for 2015. Reminders were sent out today.

Web Sit/On Line Services-Julie Waite-Summer Program on line sign up is up on the web site.

Seagull Six –Mike Norton –The Seagull Six was a success

Main Street Mile-Tom Davis-I have spoken with Helen Kennedy and Lt. Doyle, from the Falmouth Police Department, about the proposed course for the MSM. The police gave the course approval and thought we would need 2-3 officers which I have budgeted for. He was going to email the detail sergeant about the change and have them contact me with any concerns they had. We will be contacting the Fire Department, churches and Bank of America next and submitting event permit to the town. Ongoing search for sponsorships.

Cape Cod Trail Race-Carl Gustafson- We had 270 signed up, we did not need the buses from Cape Destinations which saved us \$1100. \$1365 was deposited directly to charities from the website. We received \$494 from donations at the door at the Expo. There was no trash and no complaints from Crane Wildlife people so we are go to go for using it again next year. The kids race went well.

Cape Cod Expo-Carl Gustafson-the Expo went well. Medical Director, Oliver Barrett, MD, did medical checks with no incidences reported. We had a lot of volunteers, Ed DiGiordano was a big help. The dinner for folks at the Expo went well, the speech from Suni was life changing. Carl will be meeting with bookkeeper soon.

Cape Cod Marathon- Matt Auger-Sponsorship is going well. We have gotten \$13,800 from a sponsor and \$1200 from a different office. We are up \$5,000 from last year. We are at 151

registered for the half marathon and 200 registered for the full marathon. These numbers are up from last year. The half marathon will do a turn around course closer to town. Matt met with Marathon Sports and they are actively seeking sponsors for us. It was a good meeting. On May 1 registration will open for the Clam Shell Challenge. Working on ad. Bank deadlines is June 1.

Wednesday Track Workouts-Carl Gustafson-Working on looking for indoor space for next winter, looking for healthy sponsorships; detox water, fruit and snack sponsorships.

Coffee O-Ken Gartner-Going well

Youth Track-Ken Gartner-Youth group going very well, We have some new kids from a bunch of different schools and now added, a home schooled kid to the mix. We will target a few local 5K races as we did last year. The two main ones upcoming are the Oak Bluffs 5K on Memorial Day Sunday. It is a nice race and they have a one mile kids run. We also will run the Flag Day 5K in the Heights in June, another kid friendly race. Rich Sherman, the Director, has been great with offering a kids discount and has nice prizes for the youth division. We will do more races in the summer. Currently kids are busy with soccer, baseball and LAX so we fit running in as we can. Thanks to Carl for his kids trail race. This was a great event and the kids had fun and ran well. We had a few kids in the Seagull Six. The bright green youth running shirts are cool. It is great to see the kids stand out in similar uniforms at some of the races. The main focus will be a fall cross country next year. Alex ran well at the New Balance National High School Race last month in the JV Mile. He ran 5:14 which is very good considering his training was limited to running laps around the high school parking lot due to snow. There was a nice article in the Falmouth Enterprise on his race which gave credit as well to the FTC and the Road Race for helping him to get there.

Youth Running Program-Jim Preisig-Getting ready for summer. The flyer is out, have replaced a coach with Lindsay Ruthden, a cross country coach at FHS. Will start on June 30-July on Tuesday and Thursday nights. Morse Pond program starting, course marked and ready to go. Mullen hall trying to get momentum going.

Race Timing-Courtney Bird- Certification of a 5K in Halifax on Thursday, a \$525 fee. Pub Race at Liam's a \$500 fee and will be renting equipment from the FTC, Plympton 10K which is 2 weeks after the Pub Race, Flag Day 5K in June, Woodlands 5K at the end of July in Mashpee.

Members at Large-John Banner and Paul DiAngelis-

- FTC Scholarship application for non-Falmouth High School students is being updated to be more in line with the FHS application for easier analysis of highest ranking applicants. As soon as the update is completed, we will post a notice about the 2015 Scholarship Program through Doris to all FTC members.
- We have developed dates for the spring 2015 FTC Golf Tournament at Paul Harney's Golf Club. All proposed dates are Saturday afternoons at 2 pm:
 - May 2
 - May 9
 - May 16
 - May 23
 - May 30
 - June 6
 - June 13
 - June 20

If the Board can agree on a date, we can lock it in with PHGC.

- Invitations to the 4th Annual Cape Cod Invitational Relay Cup will be going out shortly. If anyone knows name and contact info for any Running/Track clubs in the region that we should add to our invite list, please let me know.
- Congratulations to Carl and the Expo/CCTR teams for 2 great events this past weekend. FTC was present at the Expo to promote memberships, races and our youth program. Thanks go out to Paul, Jill and Maureen for manning the FTC booth on Saturday.

Special Events-Jen McKay-There are a total of 135 names on the list for the Lenox with 50 FTC member's names on this list.

New Business-A motion was made by John Banner for a proposal for race reimbursement to limit \$100 per person per year as a cost savings with a cap of \$100.

Carl and Matt would like to propose a newsletter to go out once a month marketing fitness and nutrition. A good way to build races. Looking for a marketing committee for signage.

Meeting adjourned at 9:00 pm